



MISSION PROMISE
COMUNIDAD PROMESA DE LA MISION
NEIGHBORHOOD

A community anti-poverty education initiative

To close the achievement gap for Latino students in San Francisco's Mission District, more than 15 partners agreed to a common agenda and shared measurement.

Started in 2013, MPN is a **cradle-to-career continuum** of wraparound services to strengthen families and students.



PRENATAL TO FIVE



K - MIDDLE SCHOOL



HIGH SCHOOL & BEYOND

KEY RESULTS

Based on the theory that economic stability for families will lead to improved outcomes in school, the Mission Promise Neighborhood (MPN) two-generation approach serves families at nine K-12 schools, three early learning centers and 13 family child care providers — connecting families to services, supporting students and guardians in schools, and using Results-Based Accountability to define and measure outcomes.

89.6% *John O'Connell high school graduation rate*
(**31.7** percentage point increase from the 2012 rate).

71% *of children who attended an MPN preschool and whose families participated in programs and services across our network were ready at kindergarten compared to the Mission District students that did not attend MPN Pre-K average of **47%**.*

32,951+ *individuals served across all MPN programs since partners began sharing information in 2013.*

31,763 *below-market-rate (BMR) housing applications completed with **6,182** clients since 2013.*

9,386+ *referrals across the partner network since 2014, connecting families to jobs, health care, legal services and more.*

404 *eviction moratorium letters written for clients.*

\$16.3M *in approved Emergency Loan Program and PPP loans (including SF HELP Rounds 1 & 2 and Latino Small Business Fund) for at least **457** business owners throughout San Francisco.*

\$22M *disbursed in income replacement and direct cash assistance grants among MEDA's clients via the Mission Families Relief Fund, San Francisco Family Relief Fund and Right to Recover Funds.*

COVID-19 Results

The Mission District's Latino community disproportionately suffered the financial and health-related effects of the COVID-19 pandemic. Many residents live in overcrowded residences due to high housing costs, and/or work in industries with heightened risk of exposure to the coronavirus. In addition to opening up testing sites at the Mission Neighborhood Health Clinic and the Latino Task Force hub, our partners collaborated to provide the most immediate needs to address housing, food and income insecurity, in addition to educational support to bridge the gap for distance learning. As a backbone agency, MEDA quickly restructured its services into three "action" teams which provided the necessary reallocation of staff capacity from Family Success Coaches to deliver critical income, housing and small business supports.

- **Access to resources, testing and financial assistance.** We hosted **49,903** client sessions between 2020 and 2022, and the demand for public health, financial and food resources remains high.
- **Housing support.** Family Success Coaches have been assisting clients in completing **1,332** applications for affordable housing. Family Success Coaches support clients with private, state and city rental relief funds.
- **Distance learning.** We knew the challenges that at-home learning would present: Many of our parent clients have struggled with digital literacy or English fluency to navigate Zoom education. A 2020 client survey reported that **42%** of our families were using a tablet or smartphone as their best computing device. The figure in the 2022 School Climate survey was **28%**.

MPN'S WORK HAS LED TO ...

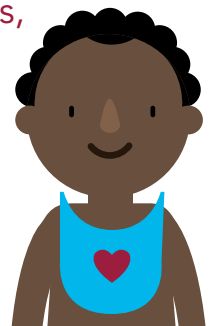
Development and preservation of affordable housing in San Francisco's Mission District.

Creation of permanently affordable real estate space for nonprofits and community-serving retail in the Mission District.

The launch of California Promise Neighborhoods Network (CPNN) to build the impact of Promise Neighborhoods statewide.

Leadership development and advocacy opportunities leading to parents organizing for political power and systems change.

Synchronicity between service providers across the Mission who have aligned to advocate for funding, housing policies, and education policies specifically targeted to improve the lives of San Francisco's Latino families.

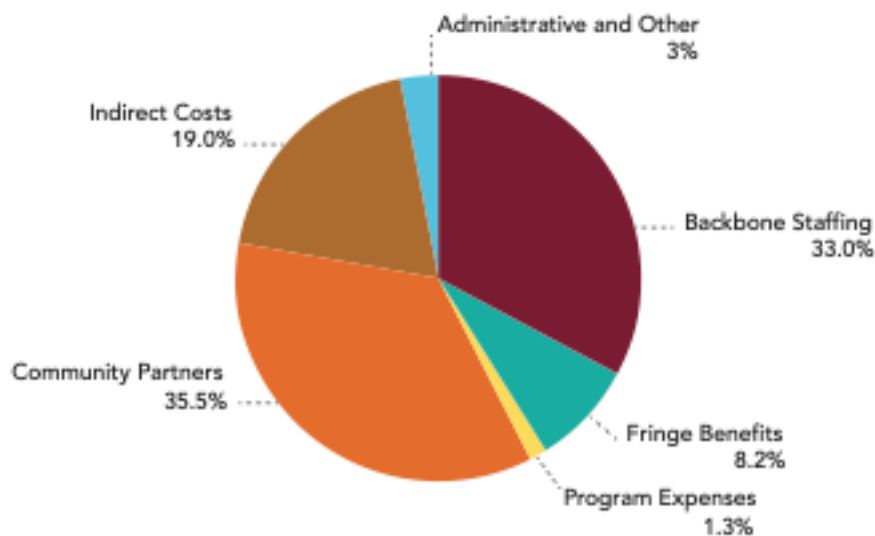


10 YEARS OF PROMISES KEPT

The phenomenally swift pivot of our 15 agencies to provide a clear crisis response for thousands of families during this pandemic was in fact the result of a deep collaboration and vision alignment that has been nurtured for 10 years. MPN's approach is centered around the concept of collective impact — a structured way of bringing people and agencies together to achieve lasting social change. Embedded in the costs of a collective impact models are a few key elements: 1) a strong backbone agency; 2) equitably paying partners for their time to collaborate, offer their expertise and resources as well as thought leadership and active engagement; and, 3) a unified set of key metrics and outcomes for the collective to measure progress for families and children. **As such, MPN has been able to sustain its critical work in the community through a shared fundraising and policy platform to educate and engage federal, state, local agencies and private philanthropy on the transformative impact of investing in collective impact initiatives like MPN.** Catalytic, multi-year investments offering flexible funding terms are what have allowed MPN as a whole to flourish — and to adapt programming and service delivery to meet the needs of the community over the course of a decade.

MEDA has successfully maintained the MPN initiative beyond the initial five-year \$30M federal grant cycle — receiving (two) two-year extension grants in both 2018 and 2021. Despite securing those renewals, MPN has actively planned its funding transition since that time, focusing on securing longer-term federal appropriations, state, local and private philanthropic support. During this pandemic, the importance of aligned strategies between the City, school district and the community have been highlighted in the civic infrastructure that MPN provides.

Our Annual Budget: \$4.1M



MPN PARTNERS

MPN-Funded CBOs:

Birth Companions Community Center
Felton Institute
Good Samaritan Family Resource Center
Homeless Prenatal Program
Instituto Familiar de la Raza
Jamestown Community Center
La Raza Centro Legal
MNC Inspiring Success
Mission Graduates
Mission Neighborhood Health Center
Nurse-Midwives of SFZGH
Parents for Public Schools
SFUSD—Early Education Department
Support for Families
Tandem, Partners in Early Learning
YMCA Urban Services

Backbone Support Personnel:

Promise Neighborhood Director
Associate Director
K-12 Program Manager
Early Learning Program Manager
Family Support Program Manager
School-Based K-12 Family Success Coaches (8)
Parent and Youth Engagement Specialist
Early Learning Family Success Coaches (2)
Administrative Coordinator

Institutional Partners

Department of Children, Youth and Their Families
San Francisco Department of Early Childhood
San Francisco Department of Public Health
San Francisco Human Services Agency
San Francisco Mayor's Office of Housing & Community Development
San Francisco Office of Economic and Workforce Development
San Francisco Unified School District
San Francisco Office of the Mayor



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It takes a community of support to ensure *all* of our kids in the Mission have the tools to succeed.



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Additional information on the impact of the Mission Promise Neighborhood can be found @

missionpromise.org

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