



MISSION PROMISE  
COMUNIDAD PROMESA DE LA MISSION  
NEIGHBORHOOD

# A community anti-poverty education initiative

To close the achievement gap for Latino students in San Francisco's Mission District, more than 15 partners agreed to a common agenda and shared measurement.

Started in 2013, MPN is a **cradle-to-career continuum** of wraparound services to strengthen families and students.



PRENATAL TO FIVE



K - MIDDLE SCHOOL



HIGH SCHOOL & BEYOND

# KEY RESULTS

Based on the theory that economic stability for families will lead to improved outcomes in school, the Mission Promise Neighborhood (MPN) two-generation approach serves families at nine K-12 schools, three early learning centers and 13 family child care providers — connecting families to services, supporting students and guardians in schools, and using Results-Based Accountability to define and measure outcomes.

**86%** *high school graduation rates at target high school increased from **68%** in 2012 (bettered **18%**).*

**71%** *of children who attended an MPN preschool and whose families participated in programs and services across our network were ready at kindergarten compared to the Mission District average of **41%** (bettered **30%**).*

**30,123** *individuals served across all MPN programs since partners began sharing information in 2013.*

**25,602** *below-market-rate (BMR) housing applications completed with **5,449** families since 2015.*

**8,990+** *referrals across the partner network since 2014, connecting families to jobs, health care, legal services and more.*

**271** *clients assisted with eviction moratorium letters.*

**\$4.23M** *in approved PPP loans for **45** business owners from SF HELP Rounds 1 & 2, and the Latino Small Business Fund.*

**\$3.5M** *disbursed in income replacement and direct cash assistance grants among MEDA's clients via the Mission Families Relief Fund, San Francisco Family Relief Fund and Right to Recover Funds.*

# COVID-19 Results

The Mission District's Latino community disproportionately suffered the financial and health-related effects of the COVID-19 pandemic. Many residents live in overcrowded residences due to high housing costs, and/or work in industries with heightened risk of exposure to the coronavirus. In addition to opening up testing sites at the Mission Neighborhood Health Clinic and the Latino Task Force hub, our partners collaborated to provide the most immediate needs to address housing, food and income insecurity, in addition to educational support to bridge the gap for distance learning. As a backbone agency, MEDA quickly restructured its services into three "action" teams which provided the necessary reallocation of staff capacity from Family Success Coaches to deliver critical income, housing and small business supports.

- **Access to resources, testing and financial assistance.** We hosted **19,917** client sessions in 2020 and the demand for public health, financial and food resources remains high.
- **Housing support.** Family Success Coaches have been assisting clients in completing **1,122** applications for affordable housing. Family Success Coaches support clients with private, state and city rental relief funds.
- **Distance learning.** We knew the challenges that at-home learning would present: Many of our parent clients have struggled with digital literacy or English fluency to navigate Zoom education. A client survey reported that **42%** of our families were using a tablet or smartphone as their best computing device.

## MPN'S WORK HAS LED TO ...

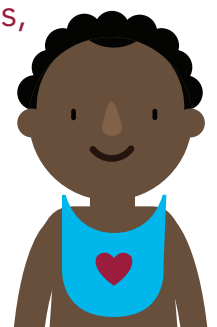
Development and preservation of affordable housing in San Francisco's Mission District.

Creation of permanently affordable real estate space for nonprofits and community-serving retail in the Mission District.

The launch of California Promise Neighborhoods Network (CPNN) to build the impact of Promise Neighborhoods statewide.

Leadership development and advocacy opportunities leading to parents organizing for political power and systems change.

Synchronicity between service providers across the Mission who have aligned to advocate for funding, housing policies, and education policies specifically targeted to improve the lives of San Francisco's Latino families.

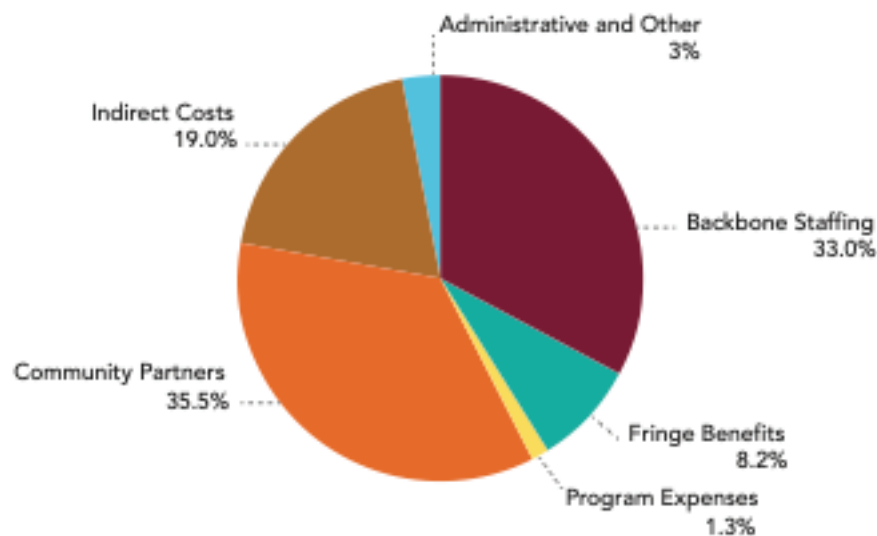


# 10 YEARS OF PROMISES KEPT

The phenomenally swift pivot of our 15 agencies to provide a clear crisis response for thousands of families during this pandemic was in fact the result of a deep collaboration and vision alignment that has been nurtured for 10 years. MPN’s approach is centered around the concept of collective impact — a structured way of bringing people and agencies together to achieve lasting social change. Embedded in the costs of a collective impact models are a few key elements: 1) a strong backbone agency; 2) equitably paying partners for their time to collaborate, offer their expertise and resources as well as thought leadership and active engagement; and, 3) a unified set of key metrics and outcomes for the collective to measure progress for families and children. **As such, MPN has been able to sustain its critical work in the community through a shared fundraising and policy platform to educate and engage federal, state, local agencies and private philanthropy on the transformative impact of investing in collective impact initiatives like MPN.** Catalytic, multi-year investments offering flexible funding terms are what have allowed MPN as a whole to flourish — and to adapt programming and service delivery to meet the needs of the community over the course of a decade.

MEDA has successfully maintained the MPN initiative beyond the initial five-year \$30M federal grant cycle — receiving (two) two-year extension grants in both 2018 and 2021. Despite securing those renewals, MPN has actively planned its funding transition since that time, focusing on securing longer-term federal appropriations, state, local and private philanthropic support. During this pandemic, the importance of aligned strategies between the City, school district and the community have been highlighted in the civic infrastructure that MPN provides.

## Our Annual Budget: \$3.6M



# MPN PARTNERS

## MPN-Funded CBOs:

Birth Companions Community Center  
Felton Institute  
Good Samaritan Family Resource Center  
Homeless Prenatal  
Instituto Familiar de la Raza  
Jamestown Community Center  
La Raza Centro Legal  
Mission Graduates  
Mission Neighborhood Centers, Inc.  
Mission Neighborhood Health Center  
Nurse-Midwives of SFZGH  
Parents for Public Schools  
Seven Teepees  
SFUSD—Early Education Department  
Support for Families  
Tandem, Partners in Early Learning  
YMCA Urban Services

## Backbone Support Personnel:

Promise Neighborhood Director  
Associate Director  
K-12 Program Manager  
Early Learning Program Manager  
Family Support Program Manager  
School-Based K-12 Family Success Coaches (8)  
Parent and Youth Engagement Specialist  
Early Learning Family Success Coaches (2)  
Administrative Coordinator

## Institutional Partners

Department of Children, Youth and Their Families  
First 5 San Francisco  
San Francisco Department of Public Health  
San Francisco Mayor's Office of Housing & Community Development  
San Francisco Office of Early Care and Education  
San Francisco Office of Economic and Workforce Development  
San Francisco Unified School District  
San Francisco Office of the Mayor



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## MPN Advisory Board

### **Vicky Castro**

*Senior Community Development Specialist, Mayor's Office of Housing and Community Dev.*

### **Jennifer Li**

*Legislative Aide, Supervisor Ronen's Office*

### **Wylie Liu**

*Executive Director, Center for Community Engagement, UCSF*

### **Gabriela López**

*SFUSD School Board Commissioner*

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*Director, Office of Early Care and Education*

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*Executive Director, Good Samaritan Family Resource Center*

### **Susan Ryan**

*Principal, John O'Connell High*

### **Nelly Sapinski**

*Executive Director, Jamestown Community Center*

### **Maria Su, PsyD.**

*Director, Department of Children, Youth and Their Families*

### **Theresa Zighera**

*Interim Executive Director, First 5 San Francisco*



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It takes a community of support to ensure *all* of our kids in the Mission have the tools to succeed.



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Additional information on the impact of the  
Mission Promise Neighborhood can be found @

[missionpromise.org](https://missionpromise.org)

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